

## Use guest tickets as part of your sales & marketing strategy!

### Make it easy for your guests to decide to attend

Take advantage of this tool to boost your contact opportunities by attracting more visitors to your stand, reactivating old customers and acquiring new customers. These 'Invite & Meet' customer tickets will give your existing customers, partners and potential customers a strong incentive to visit your booth because they can be exchanged for free admission to the exhibition.

### Spotlight your advertising message

It's also a perfect place to draw your invited guests' attention to what your show has to offer.

You can place individually designed advertising for your guest tickets, or insert an existing promotional materials such as brochures, flyers, posters and press releases.

The ads will appear on the ticket vouchers as soon as your guests activate their tickets.



### Try free

Let us know if this is of interest to you, we're pleased to offer 5 free trial codes to experience the features.

### Prices

- 350,- €/20 tickets
- 450,- €/30 tickets
- 550,- €/40 tickets
- Call for pricing/more than 40 tickets

/All prices exclude VAT (currently 19%) .

/Prices do not include graphic design/layout of the advertising material.

/All tickets are valid for the entire event.

### Questions or request free trial codes?

Please contact us at [info@exo-berlin.de](mailto:info@exo-berlin.de)

